

# Santiago Moreno Ayala, CDRE™

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(602) 568-9744

## **CURRICULUM VITAE**

Santiago Ayala is a Certified Divorce Real Estate Expert™ handling the sale of real property in family law cases. An Arizona native, Santiago has more than a decade of experience in the real estate industry.

Mr. Ayala holds a Master's in Clinical Mental Health Counseling. His expertise equips him to de-escalate conflict and communicate with High Conflict People. His experience as a Licensed Associate Counselor with Trauma Recovery Services of Arizona, in addition to his training in the Collaborative Process, positions him as a go-to resource for families in distress. This allows him to be more sensitive in dealing with Family Law cases, especially when they involve domestic violence.

Mr. Ayala's passion for education extends not only to teaching in a classroom setting but also counseling students and their families through navigating the challenges and pressures of the pandemic. A team player, Santiago's organizational skills help him handle complex transactions and high-conflict cases.

Santiago is a sports enthusiast and loves spending time with his family.

## **EDUCATION**

Master of Science in Clinical Mental Health Counseling 2014 - 2017  
*University of Phoenix*

Bachelor of Science in Physical Education 1997 - 1999  
*Idaho State University*

Real Estate License  
● Arizona School of Real Estate and Business 2005

Continuing Education  
● Divorce Niche Bootcamp 2021  
● Real Estate Collaboration Specialist - Divorce 2020  
● Certified Divorce Specialist 2019  
○ National Association of Divorce Professionals

# Santiago Moreno Ayala, CDRE™

## **CERTIFICATIONS**

Certified Divorce Real Estate Expert (CDRE™)  
*The Illumni Institute*

Apr 2022 - current

- Anatomy of Divorce
- Divorce Court 101
- The Psychology of Neutrality and Bias
- The Ethics of CDREs
- Qualifying as an Expert
- The CDRE Listing Model
- Landscape of Divorce Finance
- How to Sell a House in Conflict
- CDRE Fair Market Valuations

Certified School Counselor  
*Arizona Board of Education*

2019 - current

Licensed Associate Counselor  
*Arizona Board of Behavioral Health Examiners*

2017 - current

Certified Divorce Specialist

Dec 2019

## **PROFESSIONAL BACKGROUND**

Realtor  
*Homesmart*

2006 - current

- Have built numerous relationships with residential, commercial, and investment clients and associates
- Assisted sellers in reaching their goals in selling homes, land and commercial properties with rail
- Worked with buyers to help them find their future dream home or an investment property

Mental Health Counselor / Certified School Counselor  
*Private Practice and Agencies / Apache Junction High School*

2017 - 2022

- Built rapport with children and their families to work toward reaching clients' desired goals

# Santiago Moreno Ayala, CDRE™

- Helped individuals and groups discover their struggles and ways they could successfully overcome them
- Assisted families to work together in difficult scenarios to reach a successful outcome that would benefit everyone involved

Realtor

2009 - 2010

*John Hall and Associates*

- Helped homeowners negotiate short sales with banks
- Assisted banks in gathering appropriate paperwork for a successful transaction in a short sale
- Teamed up with a successful business owner who helped mentor my practice in short sales

## **TEACHING EXPERIENCE**

High School Counseling - Apache Junction High - Certified

2019 - 2022

High School Computer Lab Teacher - Imagine Prep

2010

High School Substitute Teacher - Certified

2005 - 2009

## **AWARDS**

Dean's List

1999, 2017

Scholastic Athlete Awards

1997 - 1998

## **VOLUNTEER WORK**

Speaker at high schools in Idaho: "Say No to Drugs"

Offensive line speaker for coaches of youth football camps

Real Estate Wednesdays Red Kettle - Salvation Army

Arizona's Family Christmas Angel - Salvation Army

Clinical telehealth sessions for children during the COVID pandemic

## **MEMBERSHIPS**

West and South East Realtors of the Valley

12 years

National Association of Realtors

12 years

Arizona Association of Realtors

12 years

National Association of Divorce Professionals

2 years