

Laura Rumford, CDRE™

Principal Broker
5000 Meadows, Suite 150, Lake Oswego OR 97035
www.laurarumford.com | homes@laurarumford.com
(503) 927-8770

CURRICULUM VITAE

Laura Rumford is a Certified Divorce Real Estate Expert handling the sale of real property in family law cases. Ms. Rumford has an extensive financial and educational background as a Chartered Accountant (South Africa). Ms. Rumford has lived on three continents, giving her considerable firsthand knowledge of exactly what's involved in relocating, both locally and abroad. Studying at the University of KwaZulu-Natal in South Africa, Ms. Rumford earned a Bachelor of Commerce, Postgraduate Diploma in Accounting. Ms. Rumford went on to practice as a fully accredited Chartered Accountant in both South Africa and the United Kingdom before becoming a Certified Divorce Real Estate Expert.

Now Principal Broker at Premiere Property Group, LLC in Portland, Ms. Rumford has won multiple sales awards and mentors agents new to the industry. Ms. Rumford successfully advocates for her clients and the family law community by utilizing her financial, relational, and life skills experience.

PROFESSIONAL DESIGNATIONS AND CERTIFICATIONS

Certified Divorce Real Estate Expert (CDRE) 2022 - present
The Illumni Institute

- The CDRE designation is an elite distinction awarded to select Realtors® after successfully meeting the requirements of an intensive six-month training and mentorship program. Faculty members include family law attorneys, a judge, and pre-eminent Realtors countrywide who have significant experience in serving the divorce community.
- CDRE graduates are equipped with the unique skills and training necessary to assist the family law community and parties to a divorce in navigating the complexities of real property sales in a divorce situation.
- CDRE coursework includes an in-depth understanding of the divorce process, the legal framework of divorce, the psychology of neutrality and bias, listing and selling a home in a high-conflict situation, understanding the financial

Laura Rumford, CDRE™

implications of divorce, how to be an expert witness, and early avoidance of common pitfalls in a divorce home sale transaction.

- A CDRE is held to higher ethical standards than other licensed Realtors®.
- As a CDRE, Ms. Rumford serves as a resource to family law attorneys in all aspects of real property. This includes assisting with pricing, listing and selling homes; providing expert opinion on fair market value; offering guidance on title issues; and testifying as an expert witness in court.

Graduate Realtor Institute (GRI) 2019

- The GRI designation is revered as one of the highest designations within the real estate industry. It reflects a dedication to a high standard of professionalism and the pursuit of education in an ever-changing real estate landscape.

Seniors Real Estate Specialist (SRES®) 2019

- A SRES is specially trained to deal with the unique life-changing decisions and situations faced by maturing clients, specifically in relation to the finance and sale of real property.

Pricing Strategy Advisor (PSA) 2018

- A PSA has expertise in pricing properties, creating a Comparative Market Analysis, working with appraisers, and guiding clients through anxieties and misperceptions about pricing a home.

Certified International Property Specialist (CIPS) 2018

- This designation provides knowledge, skills, resources, and access to a global network of qualified international real estate professionals.

At Home With Diversity (AHWD)® 2018

- This certification provides professional guidelines for dealing with people in an increasingly multicultural real estate market.

Laura Rumford, CDRE™

EDUCATION

Bachelor of Commerce, Accounting, Dip. Acc 1989 - 1993
University of Natal, Pietermaritzburg, KZN, South Africa

Realtor / Principal Broker (Licensed in Oregon) 2015 - 2019

Chartered Accountant (South Africa) 1997 - 2006

- CA(SA) professional affiliation intentionally lapsed on emigration to the USA in 2006

PROFESSIONAL BACKGROUND

Realtor / Principal Broker (Oregon) 2019 - Present
Premiere Property Group, LLC, Portland Oregon

- Transaction gross sales volume of over \$35 million since 2015, serving over 75 satisfied clients to date
- Ms. Rumford teaches and advises new Realtors
- Well traveled in Oregon and the Pacific Northwest, Ms. Rumford is knowledgeable about the Portland area and its surrounding communities
- Premiere Property Group, LLC "Circle Of Excellence" Sales Award recipient 2020 and 2021

Realtor / Broker (Oregon) 2015 - 2018
RE/MAX equity group and Premiere Property Group, LLC, Portland Oregon

Home Educator and Homemaker 2002 - 2014

- Served for three years (2010 - 2013) on the Executive Board of the South Coast Christian Home Educators in Southern CA
- This organization comprises approximately 150 families. Ms. Rumford was responsible for membership administration, treasurer, website design and administration, formalizing nonprofit status, and overseeing the application through to approval for tax exemption in 2014
- Home Educator from 2009 to 2014

Overland Travel in Sub-Saharan Africa 2001 - 2002

Laura Rumford, CDRE™

Manager: Systems Audit

2000 - 2001

Toyota SA Manufacturing, Durban, KZN, South Africa

- Directed the systems audit function for all plant operations; accomplished an extensive task list with limited department resources
- Ms. Rumford was an authorized corporate check signatory, a position of significant responsibility
- Heavily involved in the implementation of SAP as well as approving and monitoring SAP access controls for the Automotive Components division
- Compiled tax packets for the Manufacturing division and also reviewed those from the other divisions before submission to Head Office

Chartered Accountant - In Public Practice

1998 - 2000

Laura Rumford CA(SA)

Accountant

1997 - 1998

LGT Asset Management PLC, London, UK

- Executed all financial reporting requirements for GT Global Fund Management Ltd (Unit Trust Business with £574m funds under management) and GT Global Investment Funds Ltd (PEP Business with £221m funds under management)
- Eliminated the 'conversion' differences that had remained unresolved in the books since the outsourcing of the account administration two years before
- Produced a spreadsheet to independently verify the previously little understood computer-generated figures — this leant transparency and clarity to the numbers
- Uncovered mis-statements on the prior year's annual financial statements, quantified the error, and personally oversaw the restating of the annual financial statements as a result

Articled Clerk

1994 - 1997

KPMG, Pietermaritzburg, South Africa

- Articled clerk functions
- Became the in-office specialist in Attorney's Trust Fund Audits; this required detailed study and understanding of the Law Society Rules as well as the legal software

Laura Rumford, CDRE™

- Checked the computer-generated trust fund transfers, and uncovered logical errors that had led to incorrect transfers. This ensured the accurate administration of attorneys' funds held in trust

TEACHING EXPERIENCE

Mentor to Realtors that are new to the industry	Since 2019
Homeschooled two daughters	2009 - 2014
Teach mountaineering and rock climbing skills	Since 2016

AWARDS

Premiere Property Group, LLC "Circle of Excellence" Award	2020, 2021
-----------------------------------------------------------	------------

VOLUNTEER WORK

Volunteered and served on the Mazamas Families committee, promoting mountaineering and outdoor activities for families	2015 - 2018
Served on the Executive Board of the South Coast Christian Home Educators in Southern California	2010 - 2013

MEMBERSHIPS

National Association of Realtors (NAR)®	Since 2015
Oregon Real Estate Agency (OREA) License number 201212813	Since 2015
Portland Metropolitan Association of Realtors (PMAR)®	Since 2015