

Lisa Proechel, CDRE™  
Divorce Real Estate Specialist, St Paul, MN  
897 St Paul Ave, St Paul, MN 55116  
lisaproechel@kw.com  
651-203-1835

Lisa Proechel is an expert in the field of divorce real estate, serving as a Certified Divorce Real Estate Expert (CDRE). She has a proven record of navigating complex transactions; diving into the specific details of each while using her experience to unwind challenging issues. Ms. Proechel's experience includes rigorous training in the family law legal process, divorce finance, conflict management, unbiased communication and a specialized divorce listing process. She is also experienced in foreclosure sales, enabling her to serve divorcing clients who are facing unique challenges in listing their home. Ms. Proechel takes the time to understand the issues and opportunities involved in each unique transaction, and communicates any concerns with all parties involved to ensure that the property is neutrally and well represented. Additionally, Ms. Proechel provides fair market valuations, expert testimony and serves as a resource for family law attorneys.

## EDUCATION

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**The Ilumni Institute, Master Course Graduate** 2020

- The Anatomy of Divorce
- The Landscape of Divorce Finance
- Introduction to Divorce Court
- The Ethics of Certified Divorce Real Estate Experts
- The Psychology of Neutrality, Bias, and Communication in Conflict
- How to Sell a House in Conflict
- CDRE Fair Market Valuations

## REALTOR

- Licensed MN Real Estate Agent since 2004
- Previously licensed in WI & FL

**B.S. Finance** 1989

- Carlson School of Management, University of MN
- Minor German

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## PROFESSIONAL HISTORY

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### **Real Estate Agent, Keller Williams Integrity Realty** 2007-Present

- Sold over 125 properties in 2013 and 96 in 2012
- Renovated/repared over 40 REO properties for clients to maximize their bottom line.
- Managed a real estate team producing sales and transactions
- Regarded as REO/Short Sale Expert by other real estate agents
- Knowledgeable on current economic/market trends in order provide efficient disposition of property for clients
- Featured on Minnesota Public Radio as Short Sales Expert June 2007
- Awarded Culture Keeper Award for Keller Williams Roseville Office 2008
- Served on Agent Leadership Council which sets policy for Keller Williams Roseville Office
- #2 Regional sales agent of 1800 agents in 2012 for Keller Williams Midwest region
- #1 Individual sales agent Keller Integrity Realty 2018
- Voted one of the Best Real Estate Professionals Minnesota Monthly Magazine 2016
- Managed finances and payroll for real estate team
- Managed and sold over \$43 million properties in career
- Negotiated and closed over 80 short sale transactions

### **Business Manager** 2003-2016

- The Schwartz House, Frank Lloyd Wright, Architect, Two Rivers, WI
- Created business concept of purchasing a house designed by Frank Lloyd Wright and opening it as an overnight rental
- Manage all reservations and finances for the property
- Featured in Wall St Journal, Metropolitan Home Magazine, Dwell Magazine, Town & Country Magazine,
- Midwest Living and other major publications
- T.V. appearances on Around the World in 80 Homes, Fine Living Channel & Amazing Vacation Homes, Travel Channel

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## **PROFESSIONAL DESIGNATIONS**

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- Landmark Education Graduate, 1997
- Five Star Default Conference Attendee, 2009, 2011, 2016-2020
- Member St Paul Area Association of Realtors
- Member National Association of Realtors



# Certificate of Completion

This is to certify that

**Lisa Proechel**

has successfully completed the CDRE™ Master Course, including 40 hours of divorce real estate education and comprehensive exam.

**MASTER COURSE COMPLETION**

as of October 30, 2020

*Laurel Starks*

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Laurel Starks  
Founder  
The Ilumni Institute

