

Jayne W. Gooding, CDRE™

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With over 17 years of experience as a licensed REALTOR®, Jayme Gooding is committed to helping Family Law Attorneys with their clients' real property issues. As a Certified Divorce Real Estate Expert, Ms. Gooding has experience working as a neutral third-party throughout the metro-Atlanta area, effectively and efficiently handling divorce listings. She has the knowledge, skills, and training to handle selling homes in some of the most difficult situations, as well as traditional real estate transactions. As a Certified Divorce Real Estate Expert, Ms. Gooding has received intensive training in all aspects of real estate in a divorce, including the legal process, divorce finance, conflict management, and unbiased communication. In this capacity she provides fair market valuations, expert testimony, and neutral representation of divorcing clients in the sale of the real property.

EDUCATION

The Illumni Institute, Master Course Graduate	2020
<ul style="list-style-type: none">• The Anatomy of Divorce• The Landscape of Divorce Finance• Introduction to Divorce Court• The Ethics of Certified Divorce Real Estate Experts• The Psychology of Neutrality, Bias, and Communication in Conflict• How to Sell a House in Conflict• CDRE Fair Market Valuations	
CDC Certified Divorce Coach Program	2015
<ul style="list-style-type: none">• Certified Divorce Coach®	
University of Phoenix	2013
<ul style="list-style-type: none">• Associate of Arts	
Certified Real Estate Divorce Specialist (CREDS)	2012
Real Estate Collaborative Specialist – Divorce (RCS-D)	2009
Georgia Real Estate Broker's License	2007
Georgia Real Estate Sales License	2003

PROFESSIONAL HISTORY

Licensed Real Estate Agent 2003 – Present

Just Jayme & Associates at Keller Williams Realty

- Owner
- REALTOR®/Associate Broker
- Certified Divorce Real Estate Expert™ (CDRE™)

Rock River Realty 2019 – 2020

- REALTOR®/Associate Broker
- NAMAR Million Dollar Club
- Seniors Real Estate Specialist (SRES)

Just Jayme & Associates at Keller Williams Realty 2014 – 2019

- Owner
- REALTOR®/Associate Broker
- Certified Residential Specialist (CRS)
- NAMAR Million Dollar Club
- Short Sale Foreclosure Resource (SFR)

Silver Bay Property Corporation 2012 – 2013

- Real Estate Agent/Associate Broker
- \$9.1M sales volume in 2013
- \$7.1M sales volume in 2012

Keller Williams Realty Atlanta Perimeter 2010 – 2012

- REALTOR®/Associate Broker
- Certified Real Estate Divorce Specialist

Coldwell Banker Residential Brokerage 2007 – 2010

- REALTOR®/Associate Broker
- CARTUS Network Marketing Specialist (CNMS)
- CARTUS Network Relocation Specialist (CNRS)
- Certified Negotiation Specialist (CNS)
- Real Estate Collaborative Specialist – Divorce (RCS-D)
- Short Sale Specialist
- USAA Specialist (VA Loans)

Century 21 Network Realty

2003 – 2007

- REALTOR®
- Accredited Buyer Representative (ABR®)
- Luxury Home Specialist
- Certified New Home Sales Professional (NSP)
- DeKalb Board of Realtors – Mary Nelson Spirit Award

Focus as a real estate salesperson:

- Develop and implement geographical business plan to maximize business opportunities that increase sales and exceed sales goals
- Present purchase offers for consideration – intermediary in negotiations between buyers and sellers – coordinate property closings
- Complete preliminary property and market analysis, researching, tracking and compiling sales comparable valuations of single-family homes
- Confer with closing attorneys, lenders, home inspectors, pest control companies, etc. to ensure that terms and conditions of purchase agreements are met prior to closing dates
- Research and calculate market rents, gross yields, net cap rates, fair market value, optimal purchase price, vacancy rates, favorability for appreciation, and market trends

Greenforest Community Baptist Church, Decatur, Georgia

2001 – 2008

Ministry Assistant – Congregational Life/Counseling Center & Youth Ministry

- Provided full administrative support to the Minister of Congregational Life & Youth Pastor
- Effectively managed simultaneous projects while tracking stats and successfully prioritizing tasks
- Handled high priority and confidential assignments with discretion including assisting the Counseling Director with youth lay counseling and crisis intervention
- Served as Assistant Administrator of the Church Calendar, coordinating arrangements, equipment, and supplies for events, conferences, public forums, training seminars, school and church programs
- Interacted with high level individuals, as well as those in need in the surrounding community

Jayne W. Gooding, CDRE™

ING, Atlanta, Georgia

1997 – 2000

Supervisor – Desktop Operations

- Managed day-to-day operations in a 600+ user WINNT/98/2000 desktop environment, with responsibility for vendor management, billing, reporting, and maintenance of customer service commitments
- Researched and uncovered computer equipment invoicing discrepancies which led to savings of over \$200K in computer billing errors, and resulted in implementing a new invoice approval process which prevented subsequent billing errors
- Designed and implemented a “Customer Care” process that led to 30% faster service and 50% reduction of missed service levels
- Managed interaction between internal customer and project delivery resources, resulting in a 40% decrease in complaints

PROFESSIONAL QUALIFICATIONS

- Accredited Buyer Representative (ABR®)
- Certified Divorce Coach (CDC®)
- Certified Divorce Real Estate Expert (CDRE™)
- Certified Military Residential Specialist (CMRS)
- Certified Real Estate Divorce Specialist (CREDS)
- Certified Residential Specialist (CRS)
- DivorceCare Facilitator & Trainer
- Seniors Real Estate Specialist (SRES®)

PROFESSIONAL AFFILIATIONS

- Georgia Association of REALTORS®
- National Association of Professional Women
 - 2017 Vice President – DeKalb/Gwinnett Chapter
- National Association of REALTORS®
- Northeast Atlanta Metro Association of REALTORS®
- Residential Real Estate Council
- The Illumni Institute



Certificate of Completion

This is to certify that

Jayne W. Gooding

has successfully completed the CDRE™ Master Course, including 40 hours of divorce real estate education and comprehensive exam.

MASTER COURSE COMPLETION

as of October 30, 2020

Laurel Starks

Laurel Starks
Founder
The Illumni Institute

