

Bridget Potterton, MSBA, CDRE, ASP, CDPE, REDS

Real Estate Divorce Specialist
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Bridget Potterton has over 15 years experience in residential real estate serving the San Diego area, and is one of a select group of REALTORS who has been designated a Certified Divorce Real Estate Expert (CDRE™). She holds a Masters Degree in Business Entrepreneurship and is a Real Estate Divorce Specialist (REDS). She is a member of the San Diego County Bar Association where she is recognized by the family law community by serving low-to-high conflict divorces with real property. Her education, experience, and sales volume in the unique San Diego community reinforces her expertise in divorce real estate transitions.

EDUCATION

Masters of Science in Business Administration (MSBA)

- San Diego State University
- 2006

Bachelors in Business Administration

- University of San Diego
- 2002

Ilumni Institute Master Course Graduate 2020

- Anatomy of Divorce
- The Landscape of Divorce Finance
- Introduction to Divorce Court
- The Ethics of Certified Divorce Real Estate Experts
- Communicating as a Neutral Expert
- How to Sell a House in Conflict
- CDRE Fair Market Valuations

PROFESSIONAL QUALIFICATIONS

- Certified Divorce Real Estate Expert - CDRE (2020)
- Real Estate Divorce Specialist - REDS (2014)
- Certified Distressed Property Expert - CDPE (2011)
- Real Estate License (2005)
- Brokers License (2006)
- Accredited Staging Professional - ASP (2006)

PROFESSIONAL HISTORY

Keller Williams Metro

July 2009 - Present

Broker Associate, Agent Leadership Council & Top Producers

- Assist sellers to reach their goals in selling their home
- Continued to work with buyers in order to stay on top of what buyers are looking for in homes
- “Young Guns Killing it in Real Estate” Panel
- Team Leader Award 2015
- San Diego County Real Estate Divorce Specialist (One of 6 in San Diego County)
- Nominated Real Trends Top 1000 agents in the US
- Agent Leadership Council, Culture Committee Chair, and Education Chair

Bridge Coast Realty

2007 - 2009

Broker/Owner

- Ran team of 7 agents
- Staged homes in order to seller faster/for more money

Exit Pacific Realty

2005 - 2007

REALTOR

- Grew Pacific Team from 4 agents to 35
- Obtained Accredited Staging Professional Certification (one of a select few in San Diego)
- Became the official “Sell Your Home in 7 Days” Realtor

Help-U-Sell

2003 - 2005

REALTOR

- Team sold over 50 homes my first two years in real estate
- Took care of all legal paperwork and marketing
- Held open houses and showed buyers property
- Negotiated best possible price for clients

PROFESSIONAL MEMBERSHIPS

- San Diego County Bar Association
- San Diego County Family Law Bar Association
- California Association of REALTORS
- National Association of REALTORS
- San Diego Association of REALTORS

TEACHING EXPERIENCE

- Selling Your Listings
- How to Work Your Database
- 6 Personal Perspectives
- Motivational: How I Failed My Way to The Top

AWARDS

- REAL Trends Top 1000 Agents in the United States (Nominated)
- Team Leader Award - Keller Williams Realty
- Cultural Icon Award
- Keller Williams Platinum Production Award
- Keller Williams Double Gold Production Award
- Keller Williams Gold Production Award



Certificate of Completion

This is to certify that

Bridget Potterton

has successfully completed the CDRE™ Master Course, including 40 hours of divorce real estate education and comprehensive exam.

MASTER COURSE COMPLETION

as of May 8, 2020

Laurel Starks

Laurel Starks
Founder
Divorce Real Estate Institute

